



YAMEN IBRAHIM

SR.ART DIRECTOR

CURRICULUM VITAE

CURRENTLY BASED
HAMBURG, GER

NATIONALITY
EGYPTIAN

LANGUAGE
ARABIC – NATIVE
ENGLISH – V.GOOD
GERMAN – A1

MOBILE
(+49) 015753679850

DATE OF BIRTH
24.07.1988

EDUCATION & QUALIFICATIONS

Art Direction Portfolio Program
Miami Ad School Europe, Hamburg 2019 - 2021

Google Ads Video Certification
Google Skillshop Course, Hamburg 2020

Bachelor of Applied Arts, Major of Graphic Design & ADV.
Art & Design Academy, Egypt 2005 - 2010

WORK EXPERIENCE

JUNG VON MATT, HAMBURG | Art Director

MARCH 2022 - PRESENT

Nivea, BVG, Deichman, Doc Moris, Qatar world Cup, Vauxhall, Fiat.

TAMARA FINTECH | Senior Art Director

JUNE 2021 - FEB 2022

Launching and managing the brand through UI and social media.

Serviceplan, Munich | Creative Intern

JAN 2021 - JUNE 2021

Sono Motors, Dot, Aizome, Kare, Penny, Capri Sun, Fressnapf.

Publicis, Milan | Creative Intern

OCT 2020 - DEC 2020

Heineken, Diesel, CocaCola, Barilla, Tampax, Sky

happy, Hamburg | Creative Intern - Digital Art Director

JUN 2020 - SEP 2020

Rügenwalder Mühle, CCXP, Miracle Whip, Prinzen Rolle.

TBWA\Raad,Cairo | Senior Art Director

AUG 2015 - APR 2019

VISA, Kellogg, Pirelli, Dominos Pizza, Nissan, Metro Market, Unicef.

Purple Dimension, Uk | Senior Art Director

DEC 2012 - JUL 2015

Create ATL & BTL concepts for international clients.

TBWA\Raad,Cairo | Senior Graphic Designer

SEP 2011 - SEP 2012

Henkel, VISA, Renault, Nissan and Carrefour

Brand Kitchen, Cairo | Senior Graphic Designer

SEP 2009 - AUG 2011

Worked on several local/regional clients covering both ATL & BTL.

Vangogh, Cairo | Graphic Designer

JAN 2009 - AUG 2009

Samsung, Zippo, NBG Bank and Subaru

STRATEGIES BBDO | Intern Graphic Designer

JUN 2008 - OCT 2008

Being part of the creative team in developing creative concepts.

AWARDS & HONOURS

PROFESSIONAL

ADC Germany / Silver - Shortlist

Cannes Lions / Silver - Bronze x2 - Shortlist x8

Clio / Grand - Silver - Shortlist

Cresta / Gold x2 - Silver

Epica / Gold x2 - Silver x5

Eurobest / Grand Prix - Silver - Bronze - Shortlist x6

IF Design / Shortlist x2

LIA / Silver - Bronze x3 - Finalist x2

Lovie / People's Lovie Winner x3 - Gold x3 - Silver -

Bronze x2 - Shortlist

New York Festival / Gold - Silver x6 -

Bronze x2 - Finalist x5 - Shortlist x3

Red Dot / Gold x2 - Silver x4

The One Show / Shortlist x8

STUDENT

ADC Germany / Silver - Shortlist

Ad Stars / Gold - Silver - Bronze x2 - Crystal - Finalist x3

Clio / Bronze - Shortlist

Creative Conscience / Silver

D&ad / Wood

Golden Award of Montreux / Gold - Finalist

Graphis / Silver

Muse Creative Award / Platinum

New York Festivals / Bronze - Shortlist x3

NYX Awards / Silver

Young Ones / Bronze - Merit - Platinum

Summit Awards Leader / Gold

The ANDY Awards / Gold x2 - Shortlist

The Webbys Awards / People's Voice Winner 2020

Top Dog The Fudge Award - MAS /

Gold - Silver x2 - Bronze x2

VEGA / Bronze